











Lego

HELIUM SUITE

ADMINISTRATION







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PURPOSE: As administrator, you will be able to create groups.

Groups are used to control user access. Privileges are assigned to a Group.

To create new group

- 1. From the administration top menu choose **groups**
- 2. In the New Group section complete the fields:

Name: ==> Name of the group

Description: ==> typically same as group name
Under group: ==> Which group the new group will

appear under

3. Click Add

Allocating permissions to the Group

1. Click the checkboxes on/off

Image Read: ==> Assets can be seen

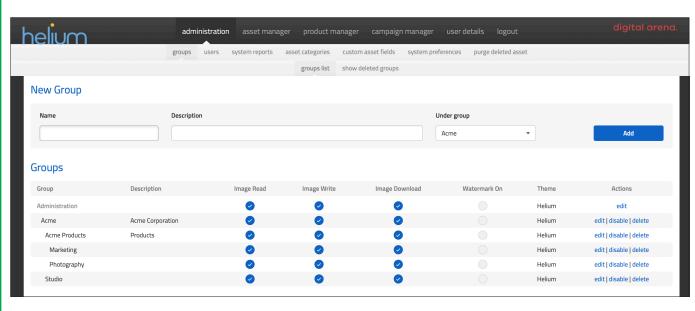
Image Write: ==> Assets can be uploaded and

meta-data can be edited

Image Download: ==> Assets can be downloaded

Watermark On: ==> Assets will be seen with a

watermark

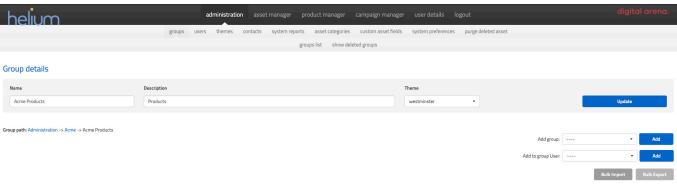


TIP: If in doubt, use the 'disable' function rather than 'delete'.

CAUTION: Deleting a Group, deletes attached categories and assets within those categories.

Edit group

- From the administration top menu choose **groups**
- Click 'edit' from the Actions column for the Group you want to edit.
- The Group name, description and theme can all be changed. When complete, choose **Update** to save.
- In addition, you can select another group from the 'Add group' dropdown menu, and click Add - which will effectively make that group a sub-group of the selected group.
- 'Add to group User' is an easy place to add a user to the Group, rather than adding them from the User menu. Select the User from the dropdown menu and click **Add**

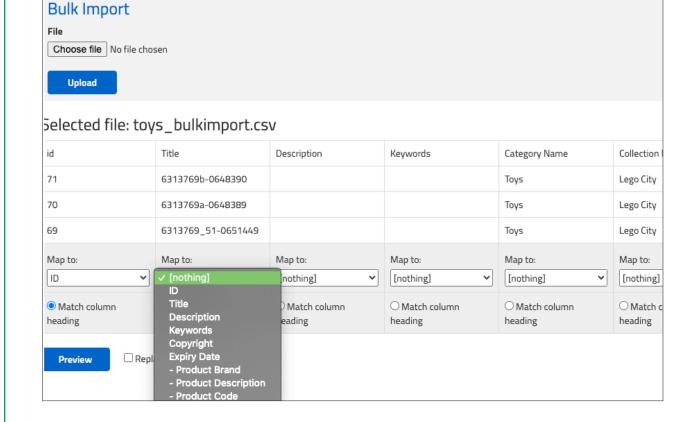


PURPOSE: Bulk Import allows you to upload a suitably prepared CSV file and create or update information for assets, in bulk.

Bulk Import

- Prepare the CSV file. Ideally it will have an ID or Title column. The easiest way is to export a category and use that as the basis for your columns.
- From the administration top menu choose **groups**
- 2. Click 'edit' from the Actions column for the Group you want to edit.
 - Choose the **Bulk Import** button
- Click 'Choose File' and select your prepared CSV file.
- Click Upload
- 5. The first few rows and columns will appear below. Using the dropdown menus for each column, map the corresponding field you want to link to.
- Only 1 column can have 'Match column heading' selected. This is the field it will match the asset with. ie: By its ID or Title entries
- 7. Scroll to the right until all the columns you want to map are done. If the column is set to [nothing] it is ignored.
 - Click Preview when done. Matched records are displayed in green. Only these entries will be imported and replace the information selected.
- Click Confirm to proceed with the import or Cancel to stop the process.



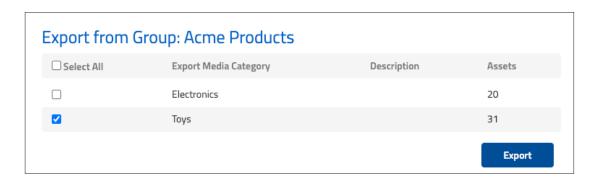


CAUTION: Choosing the 'Replace all mapped fields' checkbox will replace all the information for the Group's assets with the contents of this CSV file.

PURPOSE: Bulk Export allows you to Export all the Category information for a Group - either individually or collectively.

Bulk Export

- From the administration top menu choose **groups**
- Click 'edit' from the Actions column for the Group you want to edit. Choose the **Bulk Export** button
- 3. Select the Categories you want to export by selecting their checkbox, or use the 'Select All' checkbox
- Click Export
- You will be prompted to name and choose the destination for the CSV file. When ready, choose Save



id	Title	Description	Keywords	Category Name	Collection Name	File Size	Resolution	Format	Uploaded	Updated	Asset Expiry Date
71	6313769b-0648390			Toys	Lego City	1.07 Mb	72	JPEG	2020-04-28 16:24:33	2020-09-14 08:52:35	2020-09-04
70	6313769a-0648389			Toys	Lego City	60.36 Mb	300	Adobe Photoshop	2020-04-03 16:42:41	2020-09-14 08:52:22	
69	6313769_51-0651449			Toys	Lego City	622.22 Kb	72	JPEG	2020-04-03 16:42:37	2020-09-07 13:28:52	
68	6313769_50-0651448			Toys	Lego City	1.01 Mb	72	JPEG	2020-04-03 16:42:37	2020-09-07 13:28:52	
67	6313769_00-0651447			Toys	Lego City	1.07 Mb	72	JPEG	2020-04-03 16:42:36	2020-09-07 13:28:52	
66	6313769-0648388			Toys	Lego City	63.80 Mb	300	Adobe Photoshop	2020-04-03 16:42:35	2020-09-07 13:28:52	
45	6356808	April_Toy_Cat	ACME3380	Toys		75.69 Mb	300	Adobe Photoshop	2020-03-31 15:52:01	2020-09-07 13:28:52	
44	6461522	April_Toy_Cat	ACME3380	Toys		60.15 Mb	300	Adobe Photoshop	2020-03-31 15:51:59	2020-09-07 13:28:52	
43	6529224			Toys		7.57 Mb	300	Adobe Photoshop	2020-03-31 15:51:56	2020-09-07 13:28:52	2021-02-12

PURPOSE: As administrator, you will be able to add new users, and assign to which groups they will belong to.

To create new users

- From the administration top menu choose users
- In the new user section complete the fields:

User Login: ==> login name for user

[no spaces]

==> full name of user Name: ==> suitable password Password: Confirm: ==> re-enter password Email: ==> Email address for

receiving info.

Default Group: ==> For user to belong to.

3. There are options to allow:

User login expires: ==> Never or specified date

Product Access ==> Y/N ==> Y/N Campaian Access Campaign Management ==> Y/N Product/Campaign admin: ==> Y/N System Preferences admin: ==> Y/N

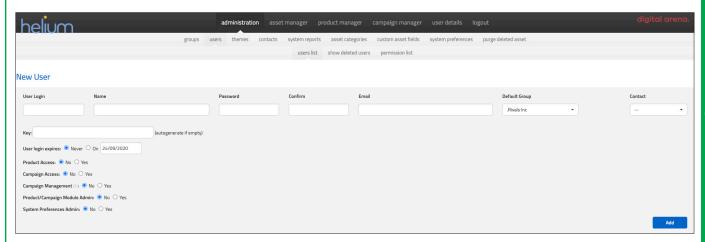
When complete, click Add

Assigning Groups

- An initial group membership needs to be assigned when the user account is created. Additional group access can be added at any stage.
- From the **administration** menu choose **users**
- Select the user from the Users list and select edit
- From the Assigned Groups panel you can add an additional group(s) by selecting the appropriate group from the 'Add user to group' dropdown menu. Make your selection and click Add
- Alternatively, you can move a user from their main or primary group to another group. Select the new group from the 'Move user to group' dropdown menu. Click Move

To edit details of a user, in the Users section, click edit next NOTE: to the users detail line.. You can also disable the user, or delete them. TIP:

Don't use unusual characters in the usernames...





- Depending on your configuration of Helium, there may be additional options to select.
- These options enable access to Product Manager and Campaign Manager and administration access within them - if required.

Additional Options

Product Access: ==> Access to Product Manager
Campaign Access: ==> Access to Campaign Manager
Campaign Management ==> See inset on right for details
Product/Campaign Module Admin:

==> Admin rights to both

System Preferences Admin:

==> Admin rights to System prefs

Product Access

- Enabling the Product access reveals a 'Manage category access' function
- Clicking on this, opens a floating window which enables permission sets to be allocated to each category.
 [See Permission Lists AM | A 13 for more details]
- 1. Click 'Manage category access'
- From the dropdown menus, select the permission set you wish to use or select from the first category and 'Apply to subcategories' to replicate your choice to all subcategories below.
- 3. Click Apply when finished.

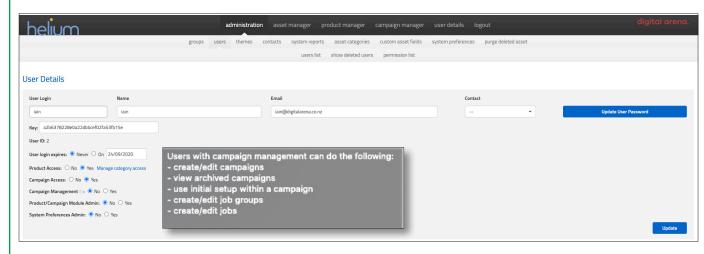
Users Section

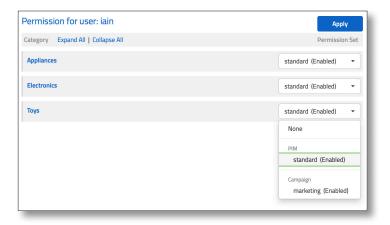
edit: ==> edit user details including access rights

disable: ==> disable a users access.

delete: ==> deletes a user [refer show deleted users]

- Displays Groups that user belongs to.
- Shows whether user has access to Product or Campaign





Users								Enabled: 4, Disabled: 0
User Login	<u>Name</u>	<u>Email</u>	Groups	Contact	<u>PIM</u>	<u>CM</u>	Status	Action
bob	bob	bib@acme.com	Marketing					edit disable delete
chris	chris	chris@acme.com	Photography		(a)	(a)		edit disable delete
diane	diane	diane@acme.com	Studio					edit disable delete
iain	iain	iain@acme.com	Acme					edit disable delete

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PURPOSE: The system reports are a way of tracking the activity in Helium over time. Organised by groups.

Viewing system reports

- 1. From the **administration** menu choose **system reports**
- 2. From the dropdown menu, choose the report you want.

Users: All Users by Group

Inactive

Top 10 by downloads

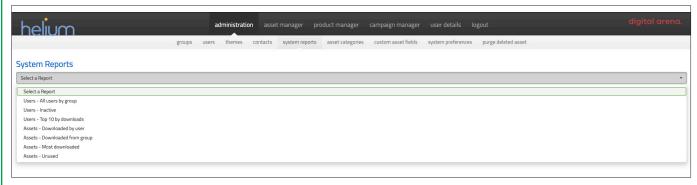
ASSETS: Downloaded by User

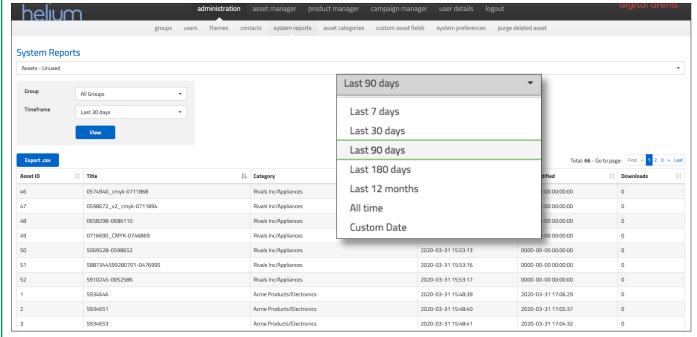
Downloaded from Group

Most Downloaded

Unused

- Depending on the report, you can further filter your choice, by either Group or Timeframe. (see insert)
- 4. The timeframe options are:
 - Last 7 days
 - Last 30 days
 - Last 90 days (3 months)
 - Last 180 days (6 months)
 - Last 12 months (1 year)
 - All time
 - Custom date range (you specify the dates)
- The results can be viewed on screen and sorted using the column sorting arrows or alternatively downloaded as a CSV file by clicking Export.csv





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PURPOSE: Asset categories are used to organise assets.

They enable more refined searches and make

management of assets easier.

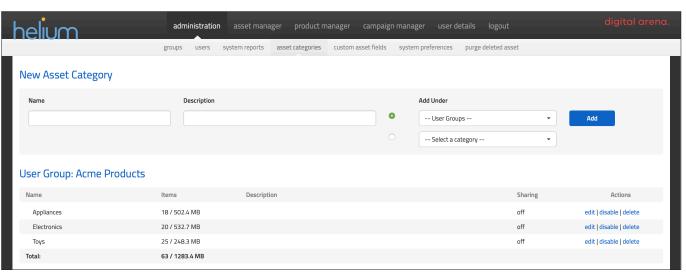
To create a new asset category

- From the administration top menu choose asset categories
- In the New Asset Category section complete the fields
 Name: ==> Name of the asset category
 Description: ==> typically same as category name
- 3. From the Add Under section select the user group from the dropdown menu
- 4. From the add under section select a category from the dropdown menu
- 5. Click Add

Editing an existing asset category

- 1. From the **administration** menu choose **asset categories**
- Select your asset category from the appropriate User Group. Click **Edit**
- You can change where the category sits in the category tree - using the dropdown menus. Click the select button to choose between User Group and Category. Click Move
- Changes can be made to the name and/or description of the category. Click **Update**

NOTE:	When adding a New Asset Category - you can EITHER add under User Groups or a Category.
TIP:	Use brief but unique category names that reflect the purpose and content of the assets.
CAUTION	: If you delete a category you delete all assets in that category



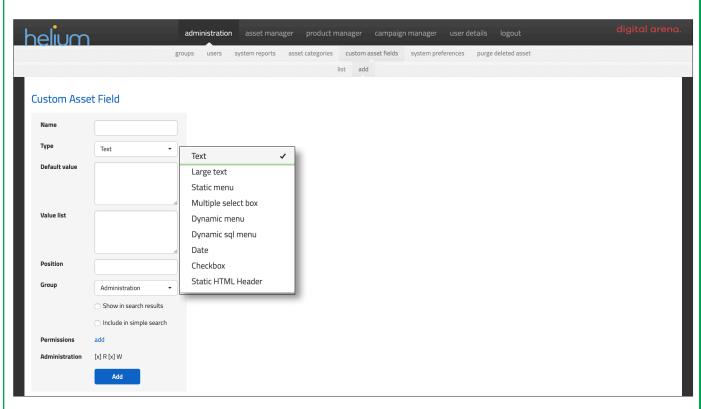
PURPOSE: Custom asset fields enables the creation of custom fields, specified for a particular group. There are various types of fields, depending on the kind of information, you want to display

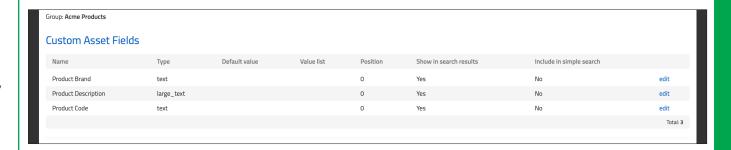
Creating custom asset fields

- From the custom asset fields submenu choose add
- Enter a name for your asset field.
- Select a type of field from the dropdown menu.
- Depending on the type, enter appropriate values or
- 5. You can enter a numeric value for the fields order
- When complete, click Add

Viewing/editing custom asset fields

- From the **custom asset fields** submenu choose **list**
- Click **Edit** on the custom asset field you wish to view/edit
- Make any changes required, such as changing the group, or checking 'show in search results'
- Click **Update**





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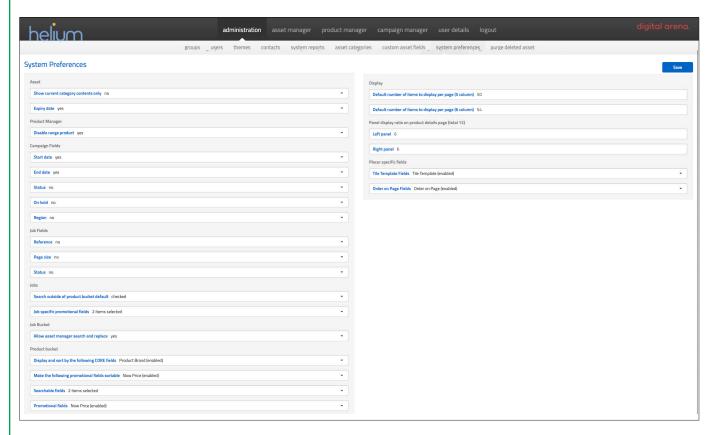


system preferences

PURPOSE: System preferences allows for settings to be applied globally.

System Preferences

- From the administration top menu choose system preferences
- Select appropriate options from the various dropdown menus
- 3. When done. Click Save



NOTE:

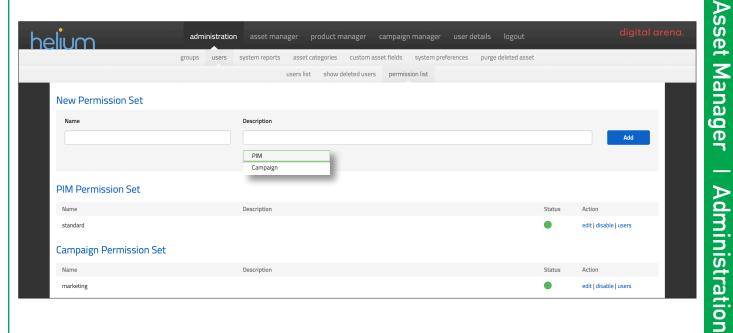
Whether you can access System Preferences and the selection of options within it, are determined by your user permissions

permissions for either Product Manager or Campaign Manager - that can be assigned to a

permission list

• The permission sets are displayed under PIM or Campaign. They can be 'edited' or 'disabled'.

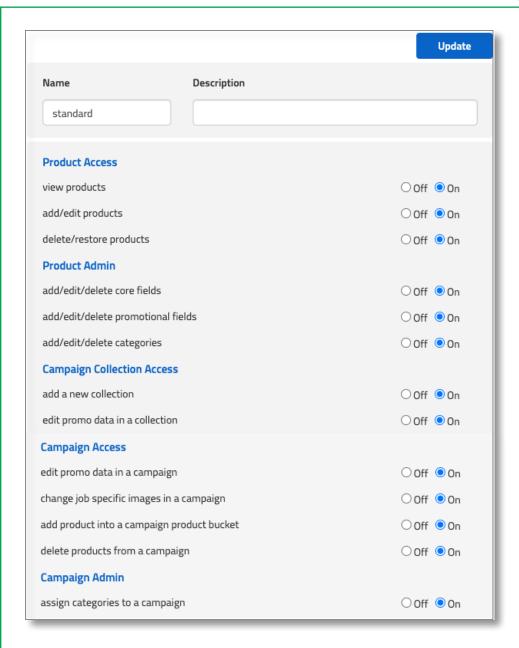
'Users' shows the users assigned to the set.



- 0
- ð
- permission list (con't)



- Each function is turned on or off depending on the desired access.
- Contact your Helium representative for assistance or for further information regarding this facility.



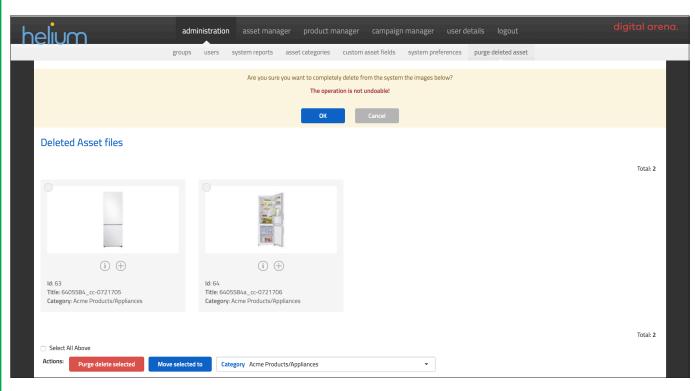


nurge deleted asset

PURPOSE: Purge deleted asset allows previously deleted assets to be permanently removed from the database. Deleted assets when deleted, are flagged as deleted, but not actually removed from the database - until removed via this function.

Purge deleted asset

- From the administration top menu choose **Purge deleted** asset
- 2. Any previously deleted assets will show in this window
- Select the 'Select All Above' checkbox to choose all the assets currently displayed.
- 4. Otherwise, select the checkbox on the top left of the preview for each asset you wish to remove. Click Purge delete selected
- 5. A dialog will appear to confirm you want to delete. Click **OK** or cancel
- 6. Another alternative, is to move the selected assets, to a different category such as an Archive. Select the category from the dropdown menu. Click Move selected to
- Click **OK**

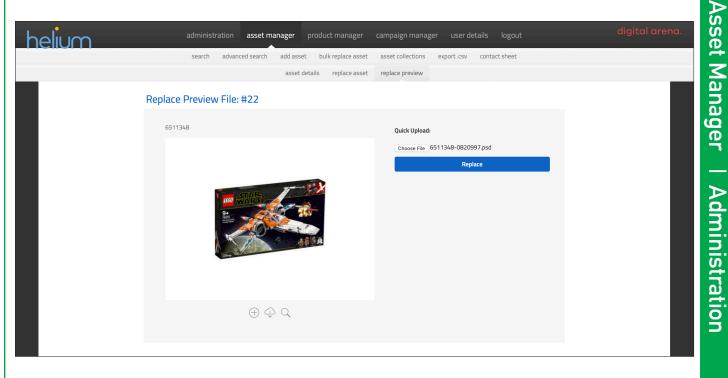


CAUTION: The actual asset data is also removed. There is no ability to retrieve it. Use with extreme caution.

PURPOSE: Replace preview allows for the preview thumbnail of an asset to be changed. It leaves all the existing metadata intact -only changing the preview.

To replace an asset preview

- Navigate to the image you want to replace.
- Choose **replace preview** from the Asset details window.
- Click 'Choose file' to select the image location for the preview to be uploaded..
- Click Replace

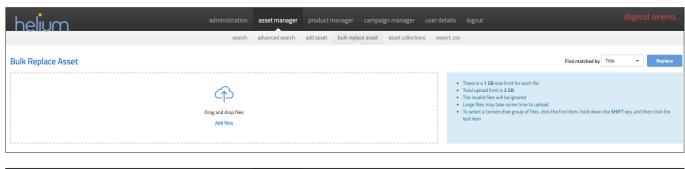


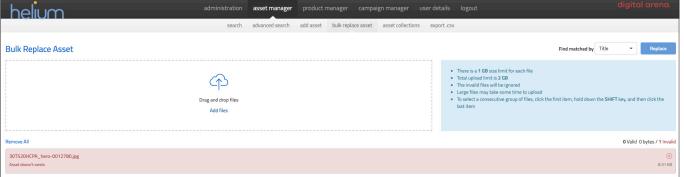
NOTE: The high res version of the image is untouched - only the preview thumbnail is changed.

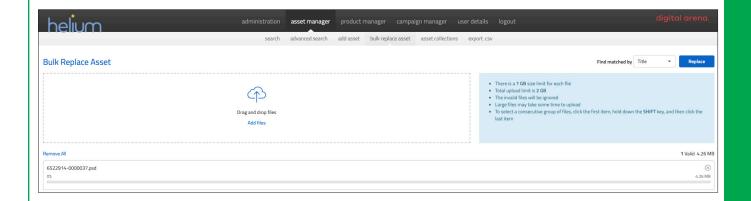
bulk upload.

of assets based on either Title or ID. Any assets with matching titles or ID will be replaced from this

- . Ensure new asset's filenames have the same ID or title as the assets you want to replace. The files revalidate, depending on your match selection. The files will turn red if they are invalid.
- Select either Title or ID for the criteria you want to use for matching from the dropdown menu.
- 3. Either drag the files into the drag n drop window, or select 'add files' to navigate to your folder location.
- 4. Click Replace









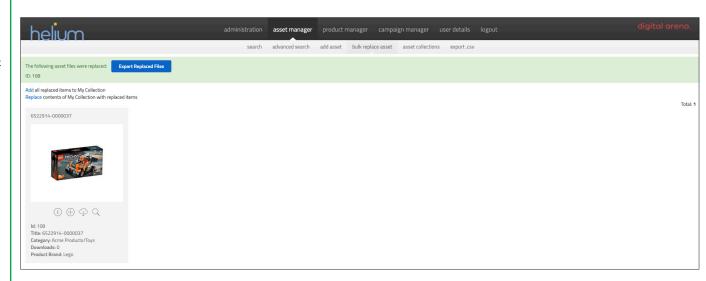


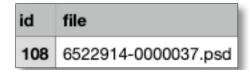


bulk replace asset (con't)

- 1. A green dialog will be displayed listing the files successfully replaced.
 - You can export a CSV file of those replaced and those that failed.

bulk replace asset





Contents

~ ~			
20	manage	catea	Ories

- 21 manage categories (con't)
- 22 deleted products
- 23 Assigning images
- 24 Assigning images (con't)
- 25 transaction log
- 26 transaction log (con't)
- 27 preferences







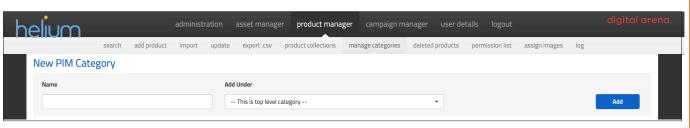
PURPOSE: Manage categories is the location where you build your category structure. You also create core and promo custom fields.

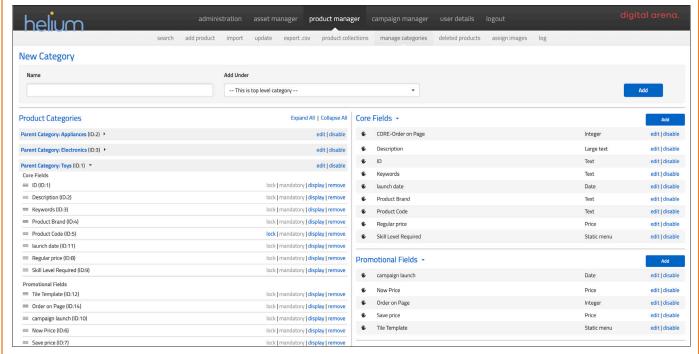
> The fields can be of various types and allow for a variety of options and information types.

The fields are then assigned to the product categories and can be re-ordered and adjusted in various ways.

Creating Categories

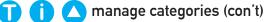
- From the product manager top menu choose manage
- 2. At the top of the window select 'Name' in the 'New PIM Category' section
- Enter a name for the new category
- Select whether the category is a top level or sub-category from the dropdown menu.
- 5. Click **Add**. The new category will appear in the left hand column.











Creating Fields

- From the product manager top menu choose **manage**
- Select **Add** from the appropriate Core or Promotional Fields panels
- Enter a Name for the field and select the type of field from the dropdown menu.
- Enter the appropriate value(s)
- Click Create to create the field

Field Types

Text ==> Single line of text Large text ==> A block of text

Static menu ==> A dropdown with fixed choices

Extended Static ==> A static menu with additional standard

information for each entry

Multiple Select ==> A dropdown list with multiple choices

Date ==> date format

==> a number with no decimal limit Float Number

==> a whole number Integer

Price ==> a number to 2 decimal places Checkbox ==> A fixed entry that is selected or not

Static HTML ==> A web header format

Assigning fields to categories

- Choose **manage categories** from the product manager top menu
- Select the field you wish to add to a category
- Click and hold on the hand icon on the left of the field and drag to the left, just under your category.

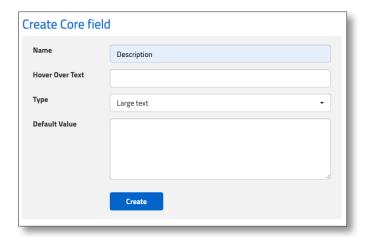
Field options with the Categories

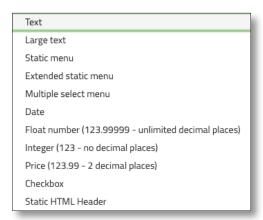
lock ==> locks the field so it can't be altered

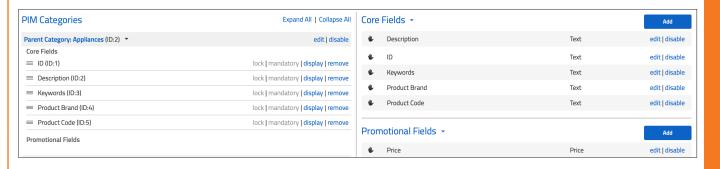
mandatory ==> must be entered, has red *

==> whether field is displayed in search results display ==> removes the field from that category remove

NOTE: You can't add a core field to the promotional area of the category and vice versa.









deleted products

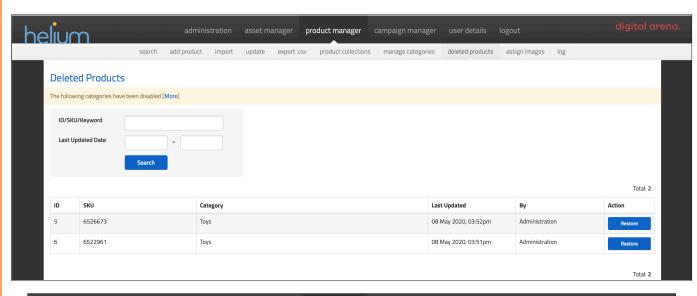
To restore deleted products

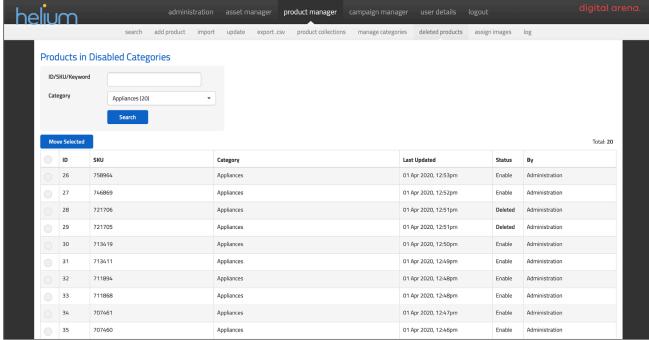
- From the product manager top menu choose deleted products
- Enter the ID or SKU details for the product you are looking for. Or a date range - if known
- 3. Click on **Search.** The Search Results will be displayed as
- Find the product you are looking for and select **Restore** 4.

• If the deleted product you are searching for does not show, it may be in the disabled category and you will need to do a search in the disabled category page.

To restore deleted products from a disabled Category

- From the product manager top menu choose deleted products
- Select 'More' from the notification, to see the list of categories that have been disabled.
- Click on Manage Products. Enter the ID or SKU details.
- Click on Search. The search result will be displayed.
- Select the checkbox for the product(s) you want and then select Move Selected to choose which category you wish to move the Product(s) into.



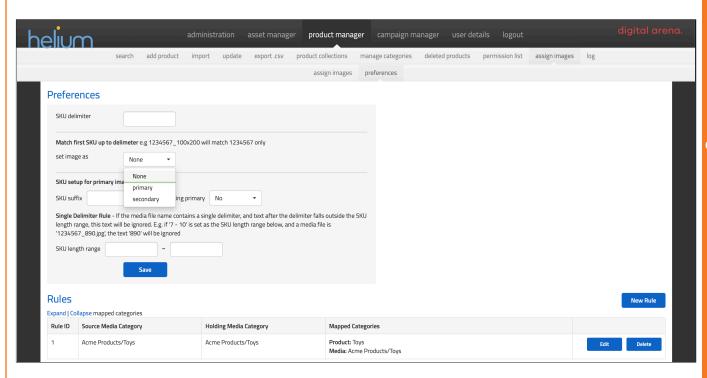


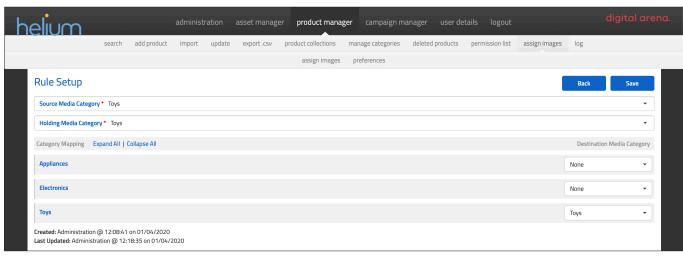
PURPOSE: Assign images is a specific method of automatically assigning assets to product - based on a set of customised rules. If a product exists which matches the asset title, the asset will be assigned to that product

category determined by the rule.

Step 1: Setting up the rules

- Assigning images works in two parts. The first part is matching asset names to existing SKU named products. To do this, the preferences need to define the SKU structure.
- The grey panel sets the SKU delimiter (recommended to be _) So anything before the delimiter is the SKU.
- Set image as will force the assets to be assigned to either primary image or secondary image.
- Primary image exception will allow a certain suffix (after the delimiter) to be assigned as primary. If a match is found the asset will be assigned to the primary.
- \bullet The SKU length accounts for a range of characters for the SKU.
- The second part of assigning images, is creating rules. A rule is simply an instruction to look for assets in a specified asset category, and then allocate them to a particular asset category. There can be multiple rules with different sources and destinations.
- In the rule displayed in the screenshot. The assets uploaded to the 'Toys' category are the source (or target) of the rule. The Holding Media Category is where those assets are moved to, if the assignment rule for them fails. In this case to the 'Toys' category.
- If successful, the rule will assign the assets to the Toys category.

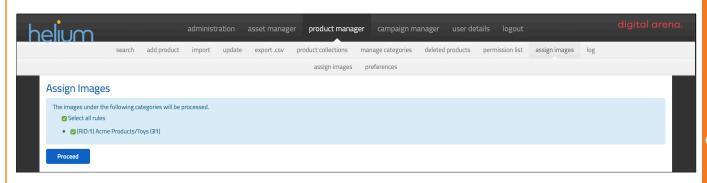


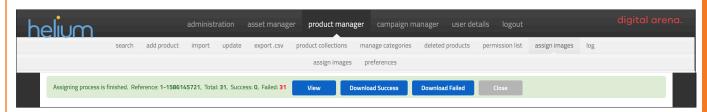


• Click **Proceed**. The selected rules will execute - and the results will be summarised when completed. The number of assets successfully reassigned will be displayed as will any that have failed.

Step 3: The results

- Clicking on View will display a summarised table on screen. Otherwise
- Click **Download Success** to download a CSV file or alternatively the **Download Failure** for those assets that did not get assigned.





reference	Title	media ID	media source category	move to	result	message
1-1586145721	6511346	21	Toys	Toys	failed	[Title] 6511346 (Media ID:21)
						[SKU NOT FOUND]
						[IMAGE TYPE] primary
						[ASSIGN RESULT]
						[MAPPING NOT FOUND] move to holding from: Toys to: Toys
						[PROCESS ID] 4 [REFERENCE] 1-1586145721
1-1586145721	6511348	22	Toys	Toys	failed	[Title] 6511348 (Media ID:22)
						[SKU NOT FOUND]
						[IMAGE TYPE] primary
						[ASSIGN RESULT]
						[MAPPING NOT FOUND] move to holding from: Toys to: Toys
						[PROCESS ID] 4 [REFERENCE] 1-1586145721



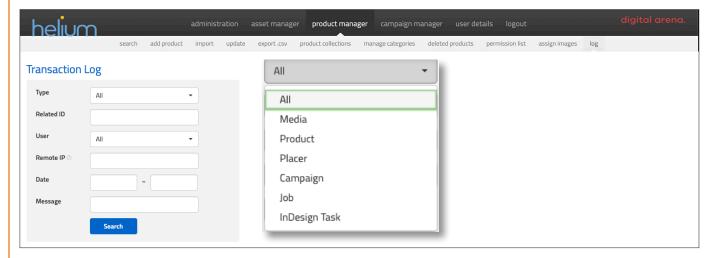


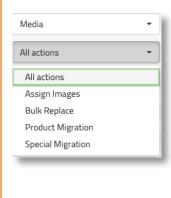
PURPOSE: Logs can be used to trace changes or actions to media and product. It can be searched by date range, for specific users or for a specific product or image.

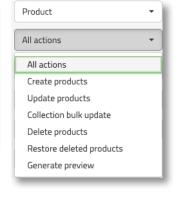
> The Log is accessible in both Product Manager and Campaign Manger from the Log sub-menu.

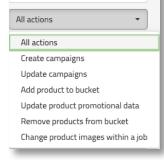
Using the Transaction Log

- Choose log from either the Product Manager or Campaign Manager sub-menu
- 2. From the Type dropdown menu, choose what kind of log you are looking for. The choices are All, Media, product, Placer, Campaign, Job and InDesign Task.
- Each type has its own sublist of actions, to refine the search even further (See the individual screenshots for details)
- When selection is complete, click Search

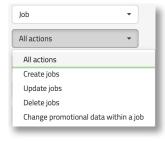








Campaign







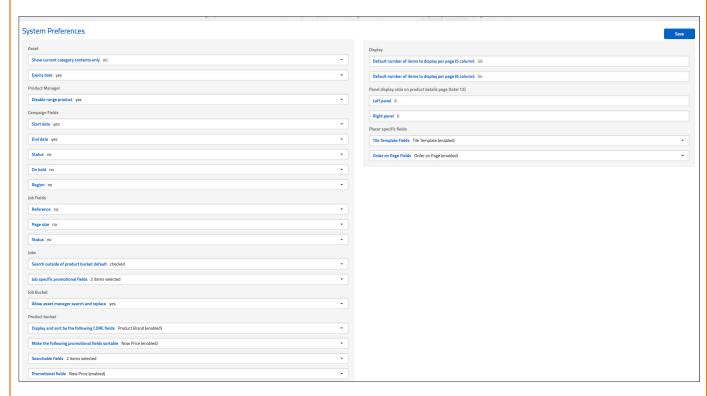


- The search results are presented as a table. Depending on the results, it may be very large and have a number of pages. It can be viewed online or downloaded.
- 2. To capture the results click **Download**

Download Expand	Collapse messages					Total: 45 - Go to page: 1 2 >
Time	User	Remote IP	Туре	Action	Related ID	Message
03 Apr 2020, 01:48pm	Administration	bulk replace page	media	bulk replace	Reference: Process ID: 2	[PROCESS ID] 2 [REFERENCE] 1-1585874902 [SUCCESS] [FAILED] electronics.csv
01 Apr 2020, 12:18pm	Administration	assign page	media	assign	Reference: 1- 1585696732 Process ID: 2	[Title] 6511346 (Media ID:21) [SKU NOT FOUND] [IMAGE TYPE] primary [ASSIGN RESULT] [MAPPING NOT FOUND] m [More]
01 Apr 2020, 12:18pm	Administration	assign page	media	assign	Reference: 1- 1585696732 Process ID: 2	[Title] 6511348 (Media ID:22) [SKU NOT FOUND] [IMAGE TYPE] primary [ASSIGN RESULT] [MAPPING NOT FOUND] m [More]
01 Apr 2020, 12:18pm	Administration	assign page	media	assign	Reference: 1- 1585696732 Process ID: 2	[Title] 6521485 (Media ID:23) [SKU NOT FOUND] [IMAGE TYPE] primary [ASSIGN RESULT] [MAPPING NOT FOUND] m [More]



PURPOSE: Preferences allow for the customisation of your Helium. Depending on access permissions, changes can be made to various fields. (See screenshot)



Contents

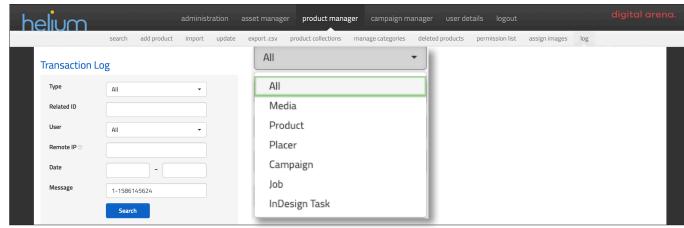
- 29 Transaction Log
- 30 Transaction Log (con't)
- 31 preferences

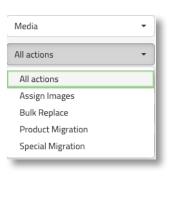
PURPOSE: Logs can be used to trace changes or actions to media and product. It can be searched by date range, for specific users or for a specific product or image.

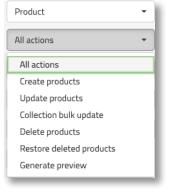
> The Log is accessible in both Product Manager and Campaign Manger from the Log sub-menu.

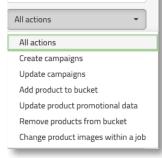
Using the Transaction Log

- 1. Choose **log** from either the Product Manager or Campaign Manager sub-menu
- From the Type dropdown menu, choose what kind of log you are looking for. The choices are All, Media, product, Placer, Campaign, Job and InDesign Task.
- 3. Each type has its own sublist of actions, to refine the search even further (See the individual screenshots for details)
- When selection is complete, click **Search**

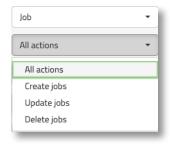








Campaign









Log Search Results

- The search results are presented as a table. Depending on the results, it may be very large and have a number of pages. It can be viewed online or downloaded.
- 2. To capture the results click **Download**

lime .	User	Remote IP	Туре	Action	Related ID	Message
3 Oct 2019, 11:08am	Administration	assign page	media	assign	Reference: 1- 1570054097 Process ID: 1	[Title] 6275554 (Media ID:791303) [MATCHED SKU] 6275554 (PID:65) category: Toys [IMAGE TYPE] primary [ASSIG [More]
3 Oct 2019, 11:08am	Administration	assign page	media	assign	Reference: 1- 1570054097 Process ID: 1	[Title] 6275554a (Media ID:791304) [SKU NOT FOUND] 6275554a [IMAGE TYPE] primary [ASSIGN RESULT] [MAPPING [More]
03 Oct 2019, 11:08am	Administration	assign page	media	assign	Reference: 1- 1570054097 Process ID: 1	[Title] 6395181a (Media ID:791305) [SKU NOT FOUND] 6395181a [IMAGE TYPE] primary [ASSIGN RESULT] [MAPPING [More]

Administration



PURPOSE: Preferences allow for the customisation of your Helium. Depending on access permissions, changes can be made to various fields.

(See screenshot)

