

# helium



799536  
Lego



793397  
6500522



767111  
6500516



787108



787106  
6500163

## ASSET MANAGER USER



785222  
6500523\_50



785217  
6500522\_50



785197  
6500166\_00



785192  
6500165\_00



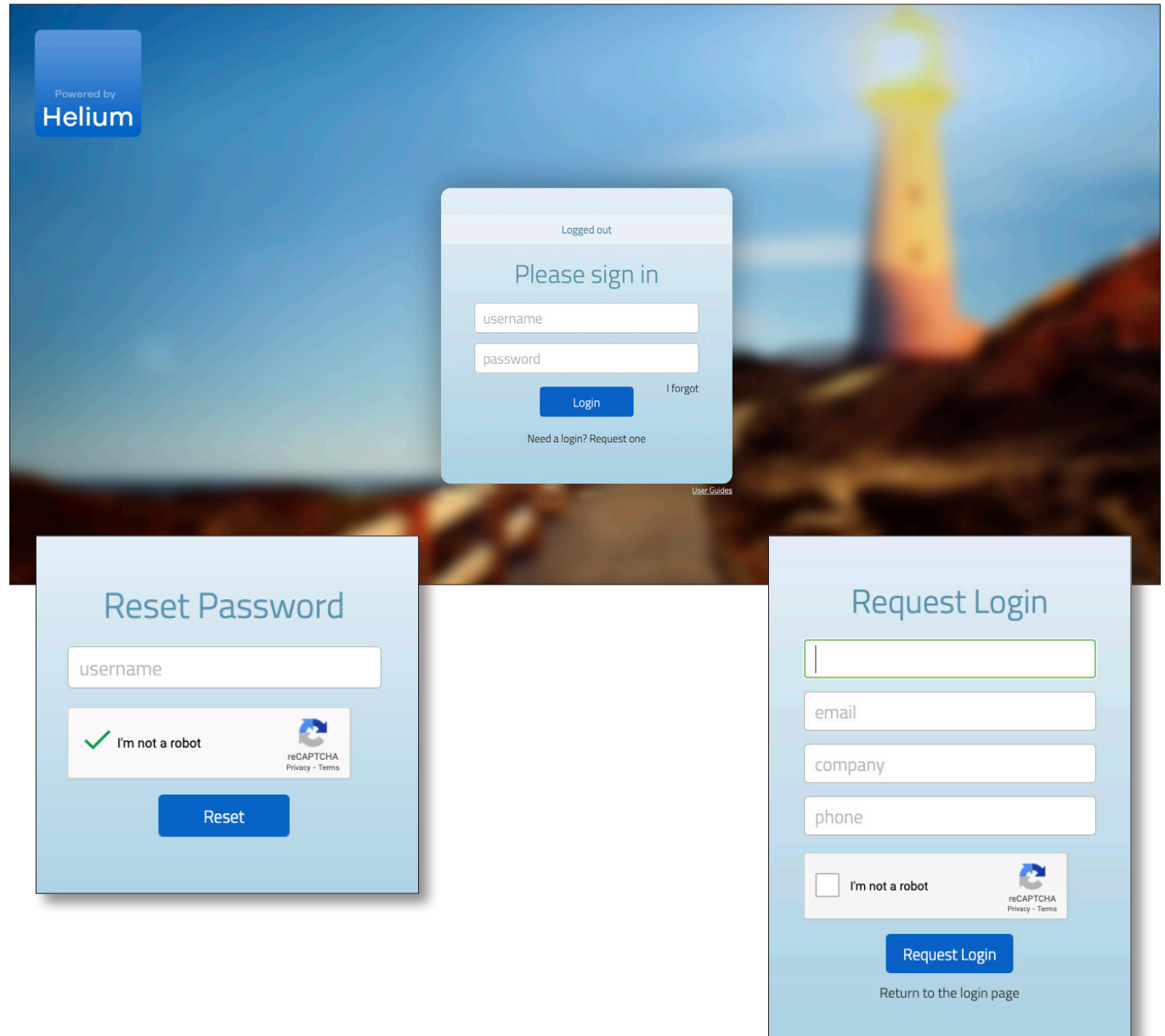
785169  
6500151\_50

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



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**PURPOSE:** The first screen you see when typing in your Helium URL, is the login page. This may be themed with your own brand with a custom logo and background, or generic like the one shown.


- Enter your username and password to login to Helium
- If you have forgotten your password, click on 'I forgot' ( See insert). Enter your username and click 'Reset'. This will email you a new password that you can use to login. You will immediately be taken to your account window, where you can reset your password before continuing.
- If you do not have a login, clicking on the 'Need a login?' link will open a window where you can enter your details. Click 'Request Login' and it will be emailed to the Helium administrator of the site (See insert).



**PURPOSE:** Asset manager curates the assets and allows them to be managed and cataloged. This window shows a search results page. You can search by asset title, keyword and description. The assets are shown with thumbnail images and core data information.

- Clicking on a thumbnail will take you to the asset details or click on the info tool 
- To add the asset to 'my collection' - select the collection tool 
- To download the asset - select the download tool 
- For a larger preview image of the asset - select the magnify tool  It will open a new window with an enlarged preview of the asset.

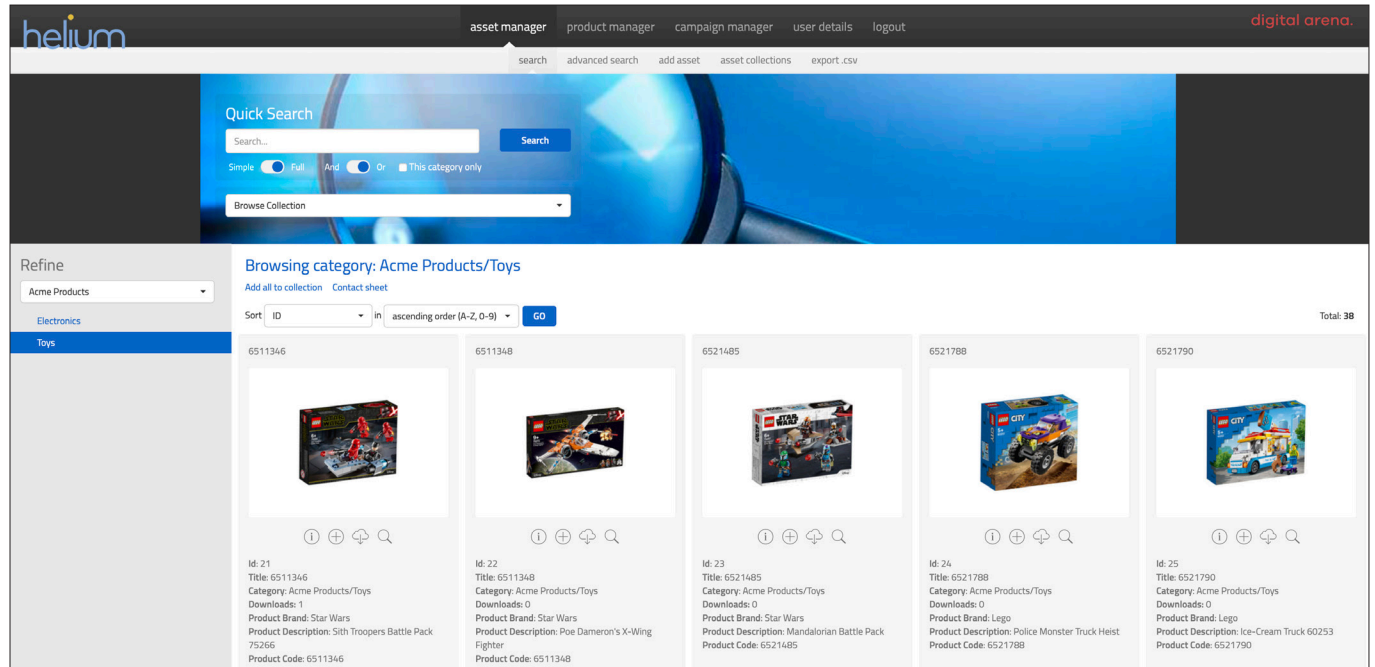
#### Downloading a single asset

1. From asset manager choose **search**
2. Enter search criteria, to find the asset you want.
3. Once your search results are displayed - click on the download tool  to download it. This will download the original high res version of the image.
4. For multiple images, it is easier to create a collection, for download, than individually. [see asset collections]

#### To search

1. From asset manager choose **search**
2. Enter a search criteria in the quick search window - such as a title, keyword, brand or similar
3. To narrow your search, navigate to a category. Check the 'This category only' checkbox. Enter your quick search criteria. Click **Search**

**TIP:** The toggle for Full includes custom fields. The toggle for 'And' looks at all words in the search where as 'Or' treats them as separate entries



The screenshot shows the Helium Asset Manager interface. At the top, there are navigation tabs for 'asset manager', 'product manager', 'campaign manager', 'user details', and 'logout'. A search bar is prominently displayed with a 'Quick Search' label and a search button. Below the search bar, there are options for 'Simple' and 'Full' search, and a checkbox for 'This category only'. A 'Browse Collection' dropdown menu is also visible. The main content area shows a grid of search results for 'Acme Products/Toys'. Each result card includes a thumbnail image, an ID, a title, a category, and a download count. The results are sorted by ID in ascending order.

ID	Title	Category	Downloads
6511346	Sith Troopers Battle Pack	Acme Products/Toys	1
6511348	Poe Dameron's X-Wing Fighter	Acme Products/Toys	0
6521485	Mandalorian Battle Pack	Acme Products/Toys	0
6521788	Police Monster Truck Heist	Acme Products/Toys	0
6521790	Ice-Cream Truck	Acme Products/Toys	0

**PURPOSE:** Asset details displays a preview of the asset. It provides fields to add information such as title, description, keywords and assign the asset to a category. Additional custom fields can be added by an administrator.

- To add the asset to 'my collection' - select the collection tool ⊕
- To download the asset - select the download tool ⬇
- For a larger preview image of the asset - select the magnify tool 🔍. It will open a new window with an enlarged preview of the asset.

• **Cancel** will revert any changes made in asset details

• **Delete** removes the asset from asset manager

• **Save** saves any changes made in asset details

#### Moving an asset into a different category

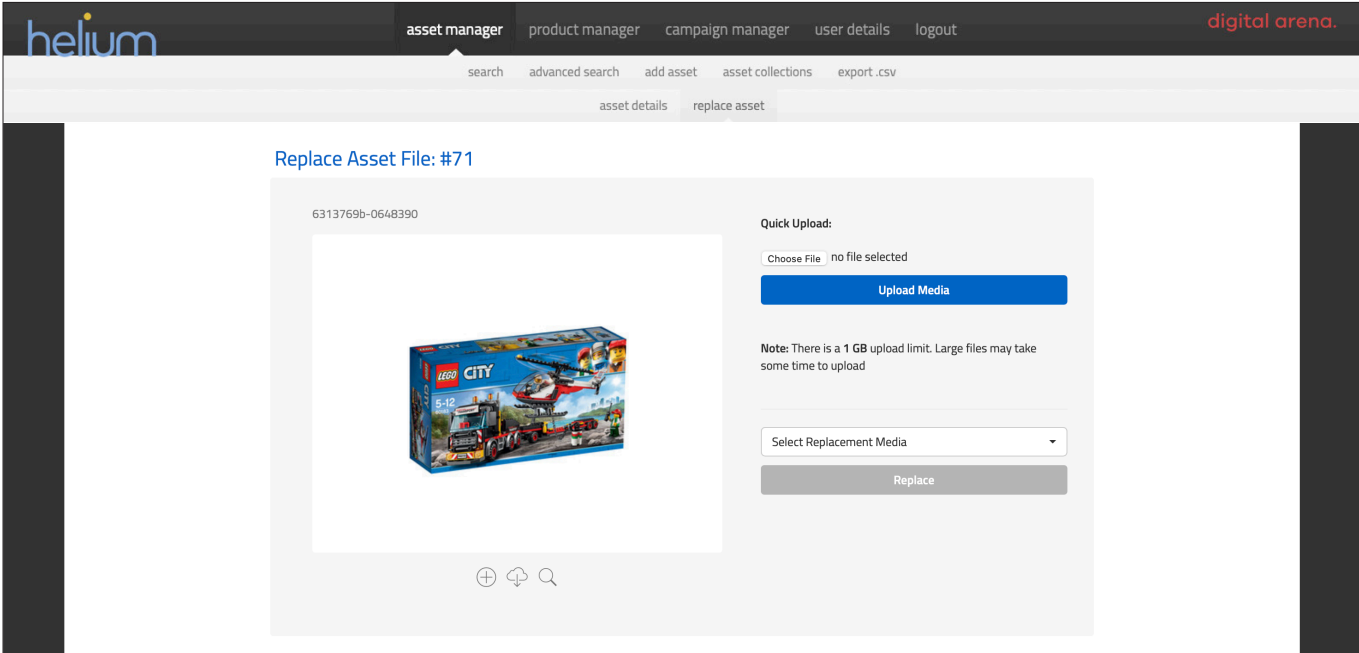
1. From asset manager choose **search** and search for the asset you want to edit.
2. Either click on the information tool ⓘ or click on the image thumbnail itself. This will open the Media Preview window, where all the fields relating to the asset are displayed
3. Change any details required.
4. To change the category, choose a category from the category dropdown menu. When complete, click **Save**.

**CAUTION:** In the Media Preview window, there is a **Delete** option. This will remove the asset from the database. A dialog will appear checking that you wish to delete the asset. The default selection is **Yes** [Use with caution]

PURPOSE: Replace asset allows for the asset to be replaced with another file. It leaves all the existing metadata intact - only changing the image.

To replace an asset file

1. Navigate to the image you want to replace.
2. Choose **replace Asset** from the Asset details window.
3. Click 'Choose file' to select the file to be uploaded.
4. Click **Upload Media**, to upload the file.
5. From the 'Select Replacement Media' dropdown menu - select the file you have just uploaded, from the list. Click **Replace**



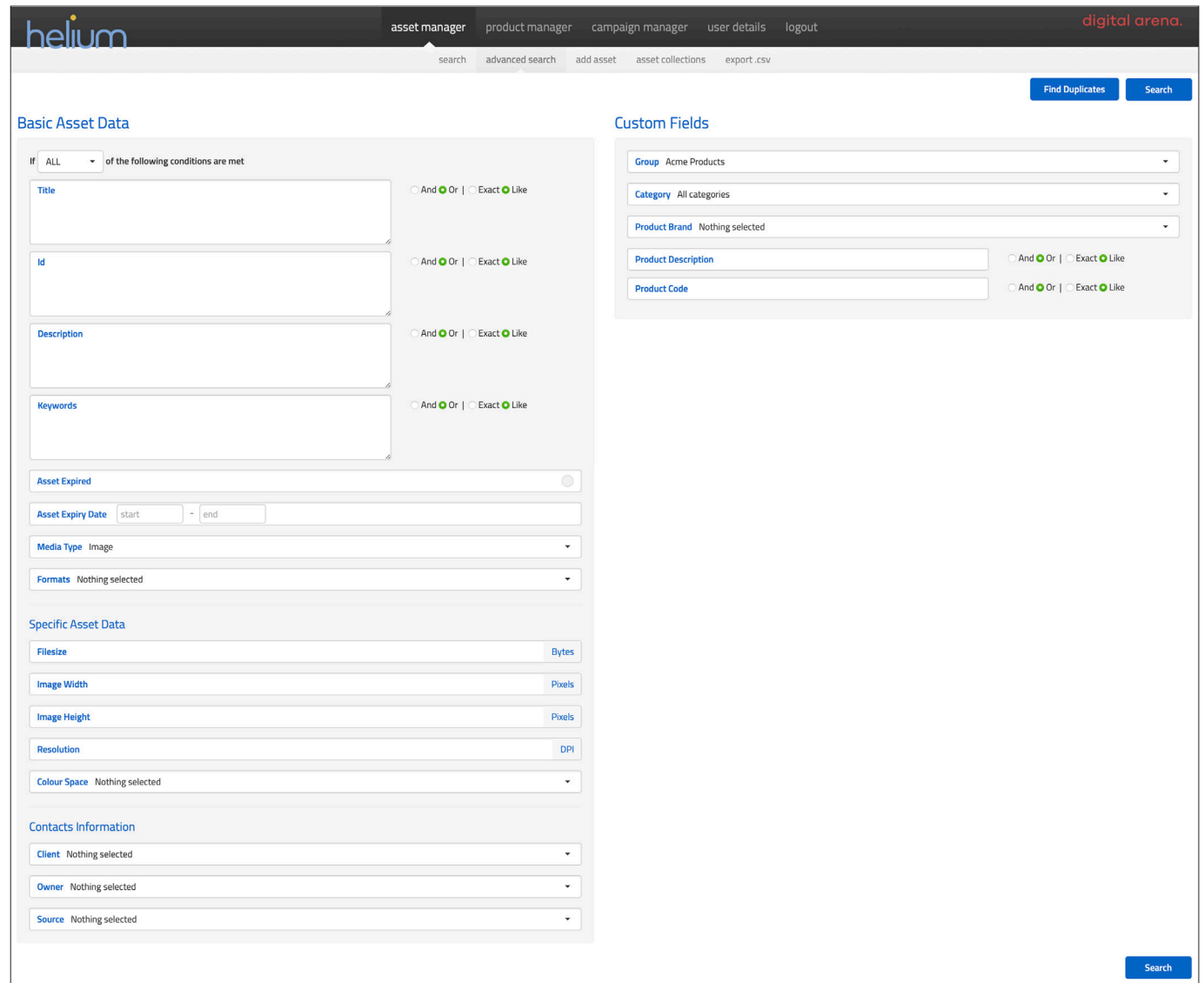
**PURPOSE:** A more refined search option, allowing for multiple conditions, including custom fields in a specific group

To run an advanced search

1. From asset manager choose **advanced search**
2. Choose your Group and Category from the dropdown menus - as this will determine the field choices.
3. Enter your search criteria. You can choose for all the conditions to be met; or any of them
4. When finished, click **Search**

• **Find Duplicates** searches all the categories to find assets with the same Title.

- The Assets Expired checkbox will find all assets expired up to the current date.
- Asset Expiry Date can be searched for a specific date, or a date range.x



The screenshot shows the Helium Asset Manager interface for an advanced search. At the top, there are navigation tabs for 'asset manager', 'product manager', 'campaign manager', 'user details', and 'logout'. The 'asset manager' tab is active. Below the navigation, there are links for 'search', 'advanced search', 'add asset', 'asset collections', and 'export.csv'. The 'advanced search' link is highlighted.

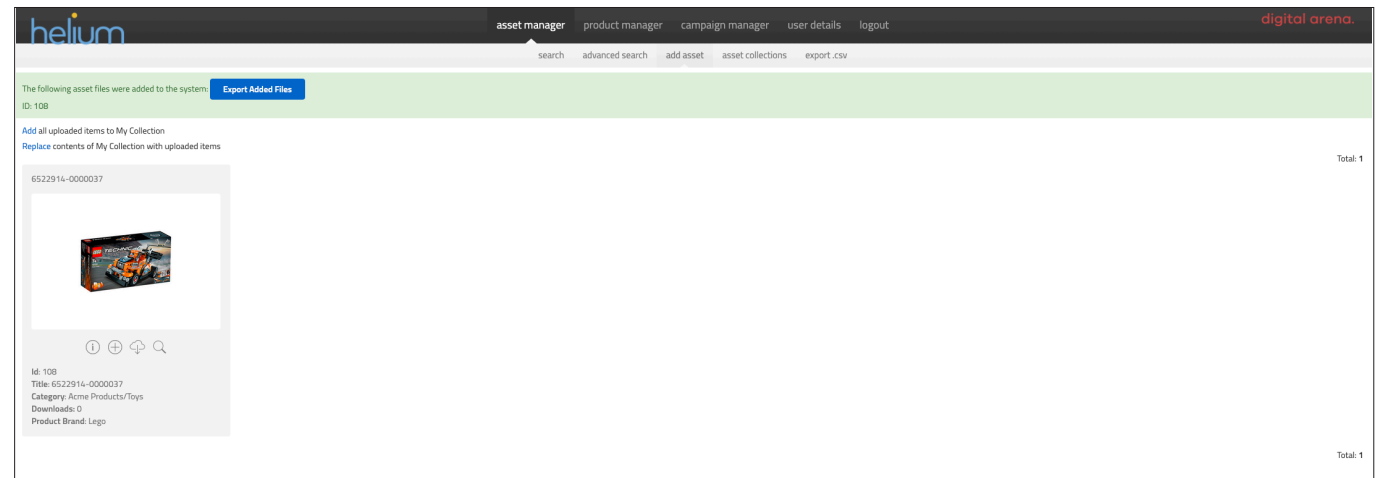
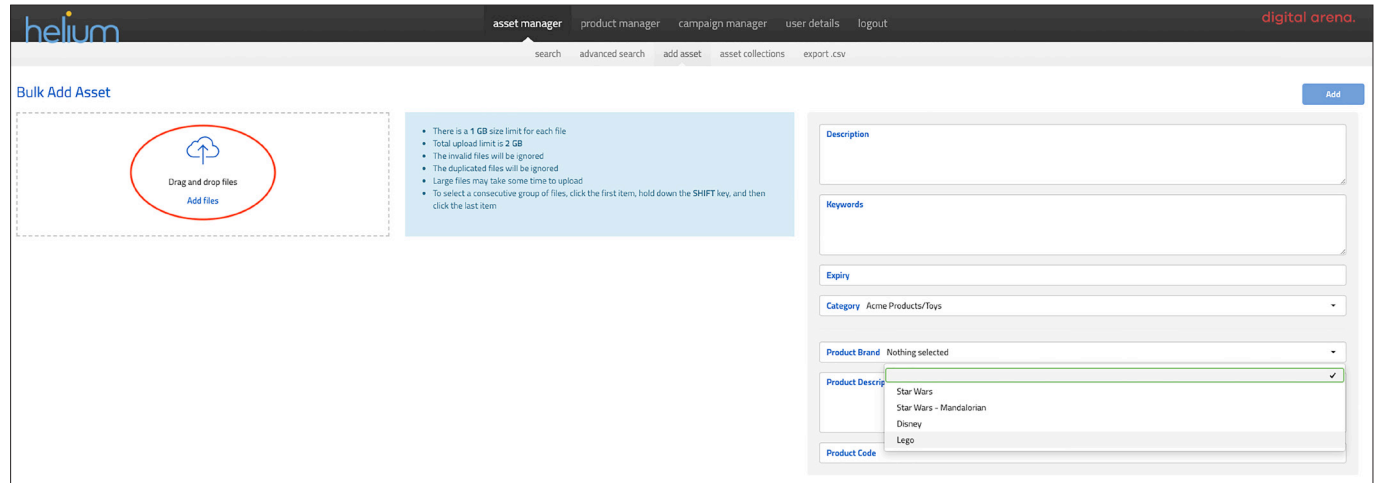
The main search area is divided into four main sections:

- Basic Asset Data:** Contains search criteria for Title, Id, Description, and Keywords. Each criterion has a text input field and radio buttons for 'And' (selected) or 'Or' logic. There is also an 'Asset Expired' checkbox and an 'Asset Expiry Date' range selector.
- Custom Fields:** Contains dropdown menus for 'Group' (Acme Products), 'Category' (All categories), and 'Product Brand' (Nothing selected). Below these are input fields for 'Product Description' and 'Product Code', each with 'And' or 'Or' logic options.
- Specific Asset Data:** Contains input fields for 'Filesize' (Bytes), 'Image Width' (Pixels), 'Image Height' (Pixels), 'Resolution' (DPI), and 'Colour Space' (Nothing selected).
- Contacts Information:** Contains dropdown menus for 'Client', 'Owner', and 'Source' (all set to 'Nothing selected').

At the top right of the search area, there are buttons for 'Find Duplicates' and 'Search'. A 'Search' button is also located at the bottom right of the form.

To add assets

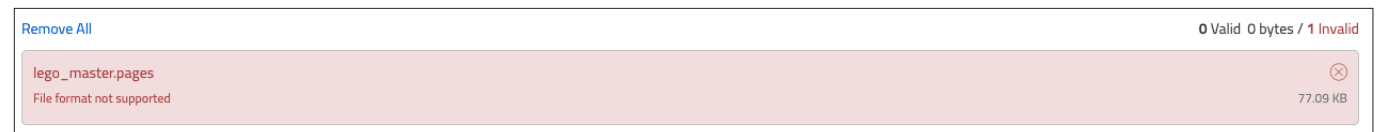
1. From the Add Asset menu choose **Add Asset**
2. The dotted rectangle area on the left, is where file(s) can be dragged & dropped - ready to be uploaded. Alternatively, you can choose the 'Add files' link and navigate to where your files are stored.
3. Once you are ready to proceed, select **Add**
4. A progress bar will show the upload progress and then a new window will show the success or otherwise of the selection. These can be exported as CSV files, by selecting Export Added Files or Export Discarded



- If a file format is not supported. It will appear in red, and will need to be deleted by choosing 'Remove All' or by selecting the red X

**NOTE:** Large files will take longer to load. There is a 1GB limit per file. 2GB limit for the upload.



**CAUTION:** If the media preview shows a 'no preview available' graphic, check with the studio first - or select the trash can icon beside the filename to delete it.

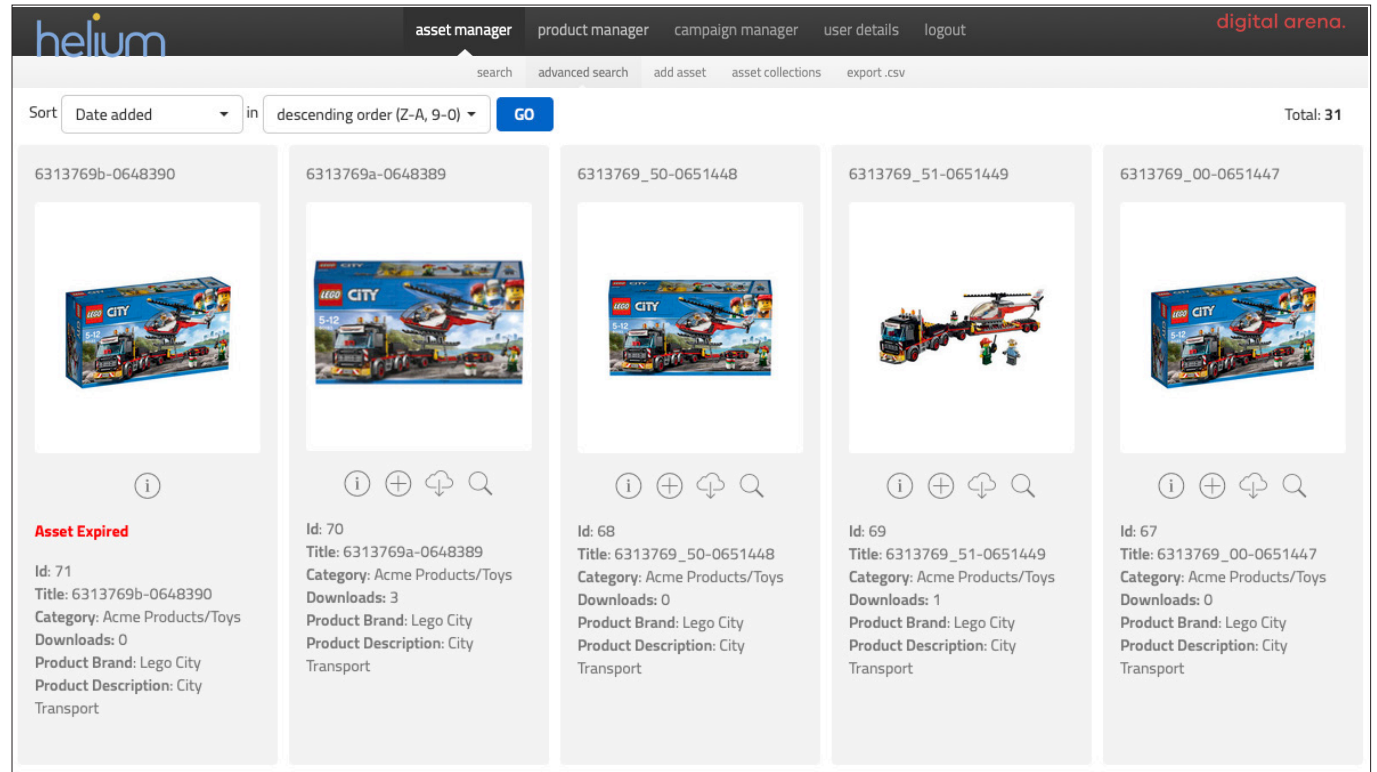


























PURPOSE: A collection are assets gathered together, in order to download or manage together.

Adding assets to a collection

1. From asset manager choose **search**
2. Search for the assets you want to collect together.
3. To add each asset to the collection, click on the collection tool.  Once selected, the tool symbol will change to a 
4. Click it again, will revert the symbol to a plus and remove the asset from the collection.

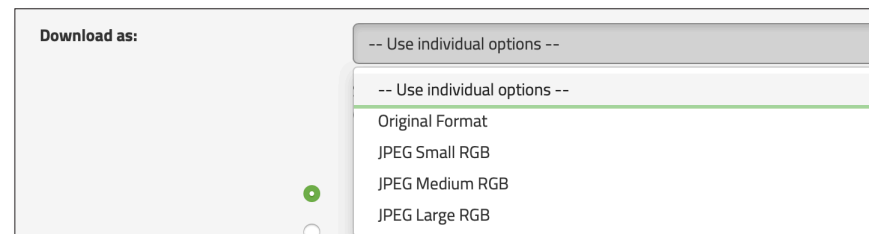
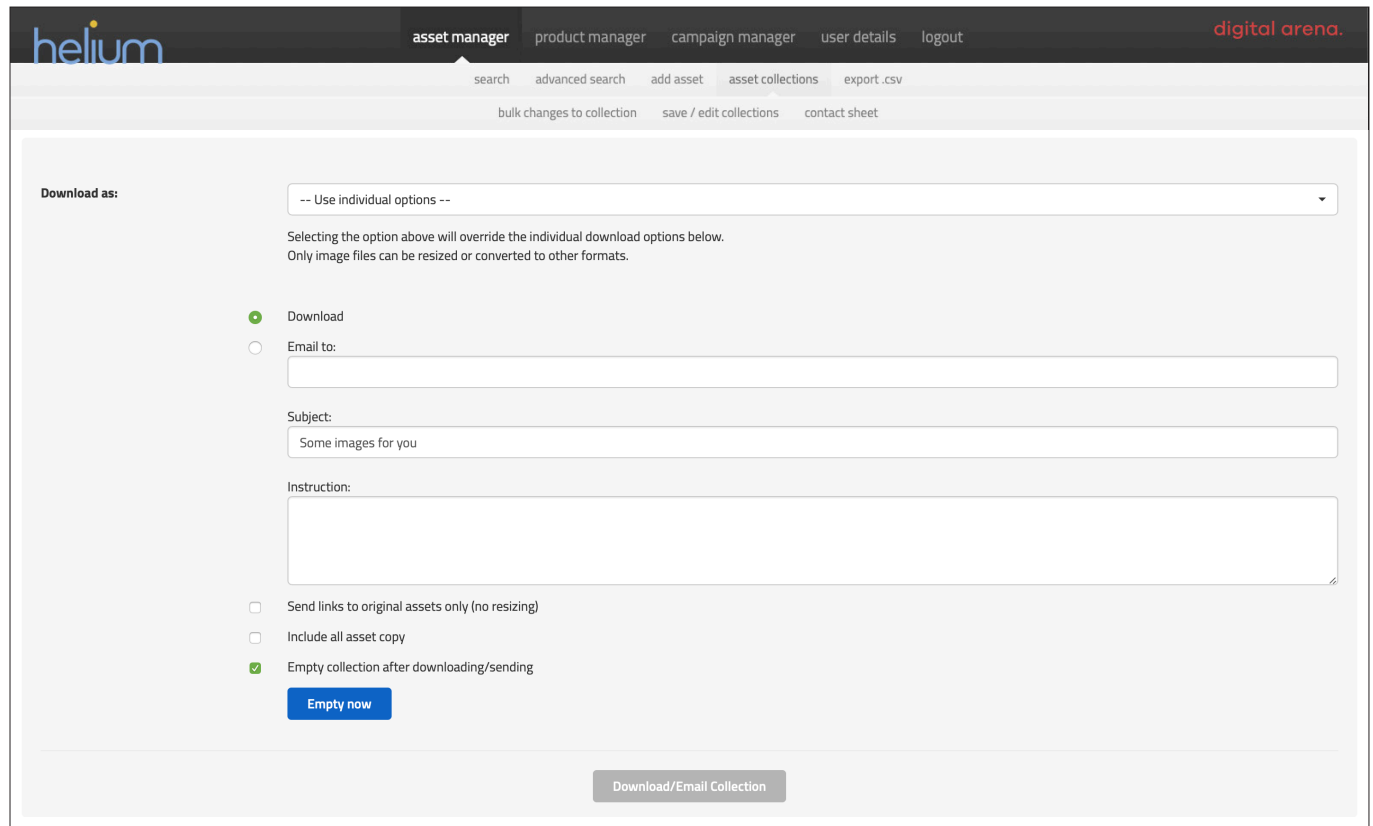


The screenshot shows the Helium Asset Manager interface. At the top, there's a navigation bar with 'helium' logo and tabs for 'asset manager', 'product manager', 'campaign manager', 'user details', and 'logout'. Below this is a search bar with 'search', 'advanced search', 'add asset', 'asset collections', and 'export.csv' options. The main area shows a list of assets with the following details:

Asset ID	Image	Info Icon	Add Icon	Remove Icon	Search Icon	Metadata
6313769b-0648390			-	-	-	<b>Asset Expired</b> Id: 71 Title: 6313769b-0648390 Category: Acme Products/Toys Downloads: 0 Product Brand: Lego City Product Description: City Transport
6313769a-0648389						Id: 70 Title: 6313769a-0648389 Category: Acme Products/Toys Downloads: 3 Product Brand: Lego City Product Description: City Transport
6313769_50-0651448						Id: 68 Title: 6313769_50-0651448 Category: Acme Products/Toys Downloads: 0 Product Brand: Lego City Product Description: City Transport
6313769_51-0651449						Id: 69 Title: 6313769_51-0651449 Category: Acme Products/Toys Downloads: 1 Product Brand: Lego City Product Description: City Transport
6313769_00-0651447						Id: 67 Title: 6313769_00-0651447 Category: Acme Products/Toys Downloads: 0 Product Brand: Lego City Product Description: City Transport

Viewing a collection

1. From asset manager choose **asset collections**
2. The assets chosen previously will be displayed at the bottom of the page.
3. The 'Download as' dropdown menu at the top of the page, will change all the images to the format selected.
4. There are options to download or email the collection.
5. Use the checkboxes to: 'send links', 'include asset', 'copy' and 'empty the collection'.
6. Once the options have been selected click **Download/Email Collection**
7. The system will start to prepare your collection. Once completed - a dialog will appear "your files are ready." Click **Download Now**
8. When you click **Close**, the asset collection will show 'no items' if the 'empty checkbox' was selected. Otherwise it will take you back to the asset collection window, with the current collection.



**PURPOSE:** Bulk changes to collection, allows for information to be added or move assets to another category.

Making bulk changes to a collection

1. From the **asset collections** menu choose **bulk changes to collection**
2. Tick the checkboxes for the fields, you want to change. Enter the information.
3. Under Keywords, there is an additional checkbox for Append - which allows keywords to be added, rather than replacing existing keywords.
4. Click **Apply**

**TIP:** To see the correct fields ensure you have selected the correct group from the category dropdown list. Make sure you do not select the Category checkbox. If your collection contains assets from different groups, then run the update process twice.

**CAUTION:** Remember, if you select Category - you are moving all the images in your collection - to that category.

helium asset manager product manager campaign manager user details logout digital arena.

search advanced search add asset asset collections export.csv

bulk changes to collection save / edit collections contact sheet

Apply

### Asset Information

\* Tick the fields you want to make changes to. Unticked fields will be ignored. Changes will overwrite existing data.

Description

Keywords  
 Append

Category  
Acme Products/Electronics

Asset Expiry Date

#### Custom fields

Product Brand  
Star Wars

Product Description

Product Code

#### Contacts Information

Client  
There are no Contacts defined

Owner  
None

Source  
None

Apply

PURPOSE: Save / Edit collections - enables a collection to be named and saved, to be selected again.

### Save / Edit collections

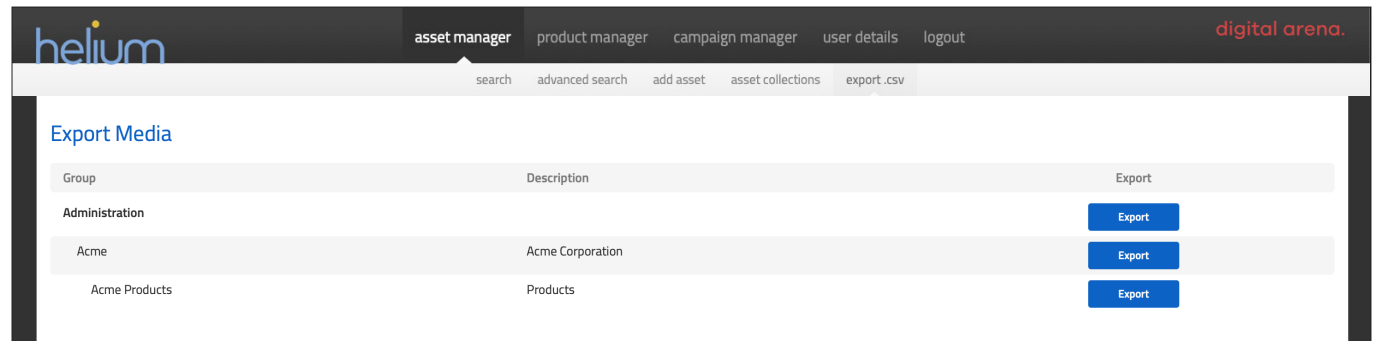
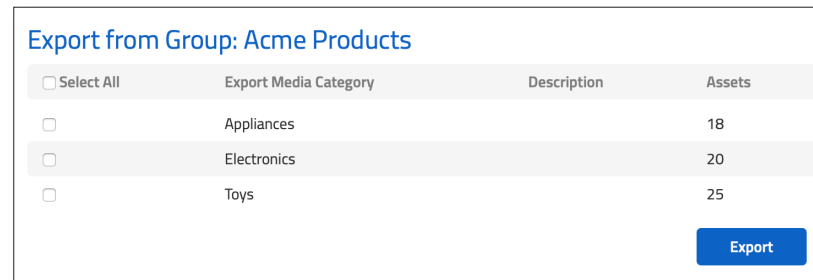
1. From the **asset collections** menu choose **save / edit collections**
2. The current selection - is known as 'my collection' and is the default selection.  
Under collection details - enter a collection name and click **Save**. This will rename the collection, and show as the current collection, in the dropdown menu.
3. The collection details, enable the collection to be shared with a group.  
When 'my collection' is selected, Empty 'My Collection' is available to clear the collection
4. Below this, is an option to combine 'My Collection' with the contents of a saved collection. Choose the saved collection from the dropdown menu and click **Add**
5. If another collection is selected, the Empty 'My Collection' will change to **Update** or **Delete** options [see inset]
6. Underneath there is an **add** option, to add the selected collection to 'My Collection'  
There is also an **replace** option which will replace the contents of 'My Collection' with the contents of the selected collection [see inset]

The screenshot displays the 'helium' Asset Manager interface for editing collections. The top navigation bar includes 'asset manager', 'product manager', 'campaign manager', 'user details', and 'logout'. The main content area is titled 'Save / Edit Collections' and features a 'Select a collection' dropdown menu currently set to '-- My Collection --'. Below this is the 'Collection Details' form, which includes a 'Collection Name' input field and a 'Group' dropdown menu set to 'Acme Products'. A 'Save' button is located below the form. To the left of the form is a red button labeled 'Empty 'My Collection''. Below the form is an 'Add all items to' dropdown menu with 'Lego Technic' selected, and an 'Add' button. Below the dropdown menu is a list of five product cards, each representing a LEGO Technic set with its own image and ID (e.g., 6522915, 6522912, 6522911, 6522590). Each card has a set of icons (info, minus, plus, search) at the bottom. On the right side, there are two inset windows showing the 'Collection Details' form with 'Lego Technic' selected in the 'Collection Name' field. The first inset shows the 'Export this collection' button, and the second inset shows the 'Update' and 'Delete' buttons. The bottom right corner of the main page shows 'Total: 5'.

PURPOSE: Ability to export asset categories to a csv file

To export existing asset information

1. From asset manager choose **export.csv**
2. From the appropriate group, select the category you wish to export, and click **Export**
3. Either tick the Select All checkbox, or tick those categories, you want to export.
4. Click **Export** to create the csv file.

id	Title	Description	Keywords	Category Name	File Size	Resolution	Format	Date Added	Date Modified	Downloads	Asset Expiry Date	Product Brand
71	6313769b-0648390			Toys	1.07 Mb	72	JPEG	2020-04-28 16:24:33	2020-09-14 08:52:35	0	2020-09-04	Lego
70	6313769a-0648389			Toys	60.36 Mb	300	Adobe Photoshop	2020-04-03 16:42:41	2020-09-14 08:52:22	4		Lego
69	6313769_51-0651449			Toys	622.22 Kb	72	JPEG	2020-04-03 16:42:37	2020-09-07 13:28:52	1		Star Wars
68	6313769_50-0651448			Toys	1.01 Mb	72	JPEG	2020-04-03 16:42:37	2020-09-07 13:28:52	0		Lego
67	6313769_00-0651447			Toys	1.07 Mb	72	JPEG	2020-04-03 16:42:36	2020-09-07 13:28:52	1		Lego
66	6313769-0648388			Toys	63.80 Mb	300	Adobe Photoshop	2020-04-03 16:42:35	2020-09-07 13:28:52	0		Lego
45	6356808	April_Toy_Cat	ACME3380	Toys	75.69 Mb	300	Adobe Photoshop	2020-03-31 15:52:01	2020-09-07 13:28:52	0		
44	6461522	April_Toy_Cat	ACME3380	Toys	60.15 Mb	300	Adobe Photoshop	2020-03-31 15:51:59	2020-09-07 13:28:52	0		
43	6529224			Toys	7.57 Mb	300	Adobe Photoshop	2020-03-31 15:51:56	2020-09-07 13:28:52	0	2021-02-12	Pixar
42	6526674			Toys	4.35 Mb	300	Adobe Photoshop	2020-03-31 15:51:56	2020-09-07 13:28:52	1		DC
41	6526673			Toys	4.33 Mb	300	Adobe Photoshop	2020-03-31 15:51:55	2020-09-07 13:28:52	0		DC
40	6522961			Toys	2.53 Mb	300	Adobe Photoshop	2020-03-31 15:51:55	2020-09-07 13:28:52	0		DC Super Friends
39	6522922			Toys	4.47 Mb	300	Adobe Photoshop	2020-03-31 15:51:54	2020-09-07 13:28:52	0		Lego
38	6522915			Toys	4.17 Mb	300	Adobe Photoshop	2020-03-31 15:51:53	2020-09-07 13:28:52	0		Lego
37	6522914			Toys	4.26 Mb	300	Adobe Photoshop	2020-03-31 15:51:53	2020-09-07 13:28:52	1	2020-08-24	Lego
36	6522912			Toys	4.88 Mb	300	Adobe Photoshop	2020-03-31 15:51:52	2020-09-07 13:28:52	0		Lego
35	6522911			Toys	6.56 Mb	300	Adobe Photoshop	2020-03-31 15:51:51	2020-09-07 13:28:52	0		Lego
34	6522590			Toys	4.84 Mb	300	Adobe Photoshop	2020-03-31 15:51:51	2020-09-07 13:28:52	0		Lego
33	6522579			Toys	4.20 Mb	300	Adobe Photoshop	2020-03-31 15:51:50	2020-09-07 13:28:52	0		Lego

**TIP:** Export the categories in manageable chunks

**PURPOSE:** Enables the quick creation of a contact sheet, based on the current contents of 'my collection' with description and keywords able to be included. Or, creates a contact sheet based on your search results.

To create a Contact Sheet from a collection

1. Create or choose a collection.
2. From asset collections choose **contact sheet**
3. Name the contact sheet and choose whether description & keywords are to be included.
4. Select the size for the contact sheet (A4, A3 or horizontal orientation)
5. Click **Create**

To create a Contact Sheet from a search result

1. From the results of a search or advanced search, choose **contact sheet**
2. Name the contact sheet and choose whether description & keywords are to be included.
3. Select the size for the contact sheet (A4, A3 or horizontal orientation)
4. Click **Create**

**NOTE:** There needs to be images in 'my collection' for anything to display in the contact sheet, otherwise it will be empty.

